

# Nathaniel Mays

## Frontend Developer

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### 🧠 SKILLS

JavaScript, eCommerce, HTML, CSS, PHP, Responsive Design, UX/UI Design, Next.js, React, Svelt, TypeScript, Astro, REST APIs, Object Oriented Programming, Node.js, Sanity CMS, SEO

### 🎓 EDUCATION

**University of Texas**, *Full-Stack Coding Bootcamp Certificate*  
2022 | Austin, United States  
Learned the MERN stack.

**Texas State University**, *Physics*  
2019 | San Marcos

### 👤 PROFILE

Lead Frontend Engineer with a focus on eCommerce. Proficient with the fundamentals HTML, CSS, and JavaScript. Familiar with Next, React, and Svelte. Has built web apps and his portfolio with Svelte and Astro. Professional experience with Wordpress. Affinity for OOP and building APIs. Currently learning PHP.

### 🔑 INTERESTS

Wine Connoisseur, Chess, Fitness & Health, Geoeconomics, Cryptocurrency, World Culture, Entrepreneur, Meditation & Self-improvement

### 📁 EXPERIENCE

#### **Sr Frontend Engineer**, *Event Rental Systems* 📍

01/2023 – present | Cedar Park, TX

Skills used: JavaScript, React, PHP, CSS, eCommerce

- Spearheaded development of ERS's first Premium Template in 5 years, showcased at IAAPA 2024 (largest industry expo in the US), resulting in 20 new premium subscriptions in first month.
- Leading development of premium templates for company's strategic expansion into High-end Event Rentals market, delivering 3 templates within a 3-month timeline to support 2025 revenue growth initiatives.
- Architected and delivered all company premium templates (2 major releases) along with 10+ standard templates and dozens of features, while managing ongoing website queue and support responsibilities.
- Selected by CTO for Innovation Team, where I conceived and implemented "Dynamic Forms" feature, enabling website admins enhanced control over contact form customization.
- Mentoring 2 junior team members and established a comprehensive training program with video tutorials and documentation, cutting onboarding time by 25% (2 days).
- Cross-collaborate with multi-disciplinary teams to maintain ERS's #1 customer satisfaction rating within the Fullsteam family of companies.
- Founded and manage 'webdev-and-chill' knowledge-sharing initiative to keep team current with modern development practices and emerging technologies."

#### **Jr Web Developer**, *Lumenbrite* 📍

07/2022 – 01/2023 | Austin, TX

- Redesigned outdated websites a modern look through the use of CSS and React, and collaboration with a graphic designer.
- Sharpened problem-solving skills through debugging, restoring and improving client confidence.
- Boosted search authority and Google rankings by implementing effective SEO strategies.

#### **Freelance Wordpress Developer**, *Self-employed*

02/2022 – present

- Accumulated clients through networking and positive reviews.
- Coded custom scripts and styles to expand on client's WordPress themes.
- Set up Shopify and WooCommerce stores from start to finish, helping client's to get their businesses off the ground.

**SanityPress,***TypeScript, Next.js, React, Sanity CMS, Tailwind CSS* 

2024

Contributed to this fully customizable Next.js and Sanity.io starter template with Tailwind 4 and ready-to-use schema for rapid website development.

**Bundle Builder App,** *Svelte, Astro, NoSQL, JavaScript*

2023

This application enables e-commerce store owners to craft item bundles in the control panel by dragging and dropping items selected from their inventory, creating a visually cohesive scene on the product page. This scene is displayed to the end-user as a "bundle", allowing them to view or navigate to each item from the product page.

**Golf Tee Time Scheduler,***Python, Selenium, Vanilla JS, Digital Ocean*

2023

Web crawler bot built to save time of golf club members by booking a specified tee time every week. A cron job runs the script twice a week which navigates the website and books the preferred time slot. Discontinued for ethical considerations.